The Tech Museum of Innovation

**Financial Statements** 

June 30, 2014 and 2013

# Frank, Rimerman + Co. LLP

Board of Directors
The Tech Museum of Innovation
San Jose, California

Certified Public Accountants

#### INDEPENDENT AUDITORS' REPORT

We have audited the accompanying financial statements of The Tech Museum of Innovation (the Museum), which comprise the statements of financial position as of June 30, 2014 and 2013, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

Palo Alto San Francisco San Jose St. Helena New York

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

# Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditors' judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

# Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of The Tech Museum of Innovation as of June 30, 2014 and 2013, and the change in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

Frank, Rimeman + G. UP

San Jose, California October 24, 2014

# **The Tech Museum of Innovation Statements of Financial Position**

	June 30, 2014						June 30, 2013									
			-	Гетрогагіlу	I	Permanently					,	Temporarily	P	ermanently		
		Unrestricted		Restricted		Restricted		Total	<u>U</u>	Inrestricted		Restricted		Restricted		Total
ASSETS																
Cash and Cash Equivalents	\$	1,785,395	\$	3,547,331	\$	-	\$	5,332,726	\$	446,523	\$	1,824,634	\$	-	\$	2,271,157
Grants and Other Receivables		50,276		-		-		50,276		253,394		1,061,463		-		1,314,857
Pledges Receivable, net of discount and allowance for doubtful accounts of \$50,000 (\$52,000 in 2013)		-		9,080,946		11,000		9,091,946		-		12,089,086		11,000		12,100,086
Prepaid Expenses and Other Assets		236,168		-		-		236,168		208,857		-		-		208,857
Investments		648,354		6,648,234		12,704,706		20,001,294		-		4,921,251		12,704,706		17,625,957
Property, Exhibits and Equipment, net		7,265,358		-		-		7,265,358		6,465,188		-		-		6,465,188
Beneficial Interest in Use of Facility, net		-		21,056,751		-		21,056,751		-		21,189,388				21,189,388
Total assets	\$	9,985,551	\$	40,333,262	\$	12,715,706	\$	63,034,519	\$	7,373,962	\$	41,085,822	\$	12,715,706	\$	61,175,490
LIABILITIES AND NET ASSETS																
Liabilities																
Accounts payable	\$	804,299	\$	-	\$	-	\$	804,299	\$	837,080	\$	-	\$	-	\$	837,080
Accrued expenses		416,836		-		-		416,836		340,137		-		-		340,137
Deferred revenue		578,653		-		-		578,653		385,097		-		-		385,097
Capital lease obligations		37,427		-	_		_	37,427		11,854		-				11,854
Total liabilities		1,837,215		-				1,837,215		1,574,168		-				1,574,168
Commitments (Note 8)																
Net Assets																
Unrestricted		8,148,336		-		-		8,148,336		5,799,794		-		-		5,799,794
Temporarily restricted		-		40,333,262		-		40,333,262		-		41,085,822		-		41,085,822
Permanently restricted		-		-		12,715,706		12,715,706		-		-		12,715,706		12,715,706
Total net assets		8,148,336		40,333,262		12,715,706		61,197,304		5,799,794		41,085,822		12,715,706		59,601,322
Total liabilities and net assets	\$	9,985,551	\$	40,333,262	\$	12,715,706	\$	63,034,519	\$	7,373,962	\$	41,085,822	\$	12,715,706	\$	61,175,490

# The Tech Museum of Innovation Statements of Activities Years Ended June 30, 2014 and 2013

			2014		2013							
	Unrestricted	Temporarily Restricted	Permanently Restricted	Total	Unrestricted	Temporarily Restricted	Permanently Restricted	Total				
Revenues and Other Support												
Public support	\$ 1,149,750	\$ -	\$ -	\$ 1,149,750	\$ 1,049,750	\$ -	\$ -	\$ 1,049,750				
Contributed support	1,093,871	6,476,863	-	7,570,734	1,634,493	7,668,618	-	9,303,111				
In-kind contributions	1,416,613	-	-	1,416,613	1,658,979	-	-	1,658,979				
Donated use of facilities	1,271,363	-	-	1,271,363	1,285,955	-	-	1,285,955				
Admissions and fees	5,082,317	-	-	5,082,317	2,997,948	-	-	2,997,948				
Investment income, net	43,341	2,515,879	-	2,559,220	10,759	1,867,332	-	1,878,091				
Rental and other income	1,758,634	-	-	1,758,634	1,207,483	-	-	1,207,483				
Net assets released from restrictions	9,745,302	(9,745,302)		<u> </u>	8,518,869	(8,518,869)						
Total revenues and other support	21,561,191	(752,560)		20,808,631	18,364,236	1,017,081		19,381,317				
Expenses												
Program services												
Exhibits, programs and experiences	11,219,076	-	-	11,219,076	10,382,539	-	-	10,382,539				
Education	1,528,858	-	-	1,528,858	1,222,419	-	-	1,222,419				
Visitor services	1,835,094	-	-	1,835,094	1,402,797	-	-	1,402,797				
Support services												
Fundraising and membership	2,124,385	-	-	2,124,385	2,124,839	-	-	2,124,839				
General and administrative												
Marketing	1,078,671	-	-	1,078,671	928,387	-	-	928,387				
Administration	1,426,565			1,426,565	1,205,438			1,205,438				
Total expenses	19,212,649		<u> </u>	19,212,649	17,266,419			17,266,419				
Change in Net Assets	2,348,542	(752,560)	-	1,595,982	1,097,817	1,017,081	-	2,114,898				
Net Assets, beginning of year	5,799,794	41,085,822	12,715,706	59,601,322	4,701,977	40,068,741	12,715,706	57,486,424				
Net Assets, end of year	\$ 8,148,336	\$ 40,333,262	\$ 12,715,706	\$ 61,197,304	\$ 5,799,794	\$ 41,085,822	\$ 12,715,706	\$ 59,601,322				

# The Tech Museum of Innovation Statement of Functional Expenses Year Ended June 30, 2014

		Prog	rams						
	Exhibits, Programs and Experiences	Education	Visitor Services	Total Program Services	Fundraising and Membership	General and	Administrative Administration	Total Support Services	Total
Salaries	\$ 2,359,168	\$ 727,635	\$ 1,012,635	\$ 4,099,438	\$ 650,541	\$ 492,197	\$ 769,844	\$ 1,912,582	\$ 6,012,020
Payroll Taxes	166,245	51,800	71,788	289,833	45,716	34,540	54,166	134,422	424,255
Benefits	224,908	68,972	96,414	390,294	61,812	47,044	75,270	184,126	574,420
Professional Fees	217,397	60,906	36,000	314,303	130,818	14,939	150,345	296,102	610,405
Materials and Supplies	476,165	48,482	80,263	604,910	49,647	28,935	57,729	136,311	741,221
Advertising and Public Relations	303,425	19,417	8,767	331,609	391	224,519	-	224,910	556,519
Fees and Services	987,630	14,274	9,718	1,011,622	1,468	86,481	78,876	166,825	1,178,447
Royalties	243,025	-	-	243,025	2,921	-	-	2,921	245,946
Bankcard Fees	122,221	-	-	122,221	-	-	-	-	122,221
In-kind Contributions	3,600	17,896	-	21,496	729,852	-	21,507	751,359	772,855
Travel and Transportation	158,788	13,506	9,380	181,674	10,782	3,583	34,215	48,580	230,254
Occupancy	996,127	151,452	392,663	1,540,242	92,699	95,219	69,684	257,602	1,797,844
Building and Equipment Rental	310,979	25,633	935	337,547	427	147	1,132	1,706	339,253
Depreciation and Amortization	1,297,078	35,000	41,567	1,373,645	26,682	32,018	36,936	95,636	1,469,281
Donated Rent	1,224,051	91,359	39,154	1,354,564	24,718	12,359	12,359	49,436	1,404,000
Tech Awards	1,897,363	-	-	1,897,363	231,280	-	-	231,280	2,128,643
Retirement of Exhibits	-	-	-	-	-	-	-	-	-
Other	230,906	202,526	35,810	469,242	64,631	6,690	64,502	135,823	605,065
Total expenses	\$ 11,219,076	\$ 1,528,858	\$ 1,835,094	\$ 14,583,028	\$ 2,124,385	\$ 1,078,671	\$ 1,426,565	\$ 4,629,621	\$ 19,212,649
Percent of Total Expenses	58%	8%	10%	76%	11%	6%	7%	24%	100%

# The Tech Museum of Innovation Statement of Functional Expenses Year Ended June 30, 2013

		Prog	rams						
	Exhibits, Programs and Experiences	Education	Visitor Services	Total Program Services	•		Administrative Administration	Total Support Services	Total
Salaries	\$ 2,057,669	\$ 566,576	\$ 943,522	\$ 3,567,767	\$ 582,209	\$ 322,816	\$ 639,447	\$ 1,544,472	\$ 5,112,239
Payroll Taxes	123,966	38,566	66,389	228,921	40,798	21,549	41,118	103,465	332,386
Benefits	161,222	40,794	71,595	273,611	41,127	23,101	35,612	99,840	373,451
Professional Fees	205,833	35,148	39,000	279,981	246,111	18,165	126,066	390,342	670,323
Materials and Supplies	326,099	25,449	110,732	462,280	51,446	30,311	53,877	135,634	597,914
Advertising and Public Relations	337,686	4,390	-	342,076	90	290,943	-	291,033	633,109
Fees and Services	568,979	946	7,667	577,592	-	39,934	76,524	116,458	694,050
Royalties	459,367	-	-	459,367	2,631	-	(45)	2,586	461,953
Bankcard Fees	80,329	-	-	80,329	-	-	-	-	80,329
In-kind Contributions	135,547	18,310	-	153,857	599,428	46,088	93,900	739,416	893,273
Travel and Transportation	59,775	27,598	9,790	97,163	5,223	2,870	18,903	26,996	124,159
Occupancy	1,298,061	111,048	66,985	1,476,094	40,029	94,173	30,361	164,563	1,640,657
Building and Equipment Rental	211,930	5,827	671	218,428	-	650	1,428	2,078	220,506
Depreciation and Amortization	1,069,813	28,860	30,947	1,129,620	32,628	18,645	34,471	85,744	1,215,364
Donated Rent	1,224,051	91,359	39,154	1,354,564	24,718	12,359	12,359	49,436	1,404,000
Tech Awards	1,951,792	-	-	1,951,792	404,958	-	-	404,958	2,356,750
Retirement of Exhibits	40,879	-	-	40,879	-	-	-	-	40,879
Other	69,541	227,548	16,345	313,434	53,443	6,783	41,417	101,643	415,077
Total expenses	\$ 10,382,539	\$ 1,222,419	\$ 1,402,797	\$ 13,007,755	\$ 2,124,839	\$ 928,387	\$ 1,205,438	\$ 4,258,664	\$ 17,266,419
Percent of Total Expenses	60%	7%	8%	75%	13%	5%	7%	25%	100%

# The Tech Museum of Innovation Statements of Cash Flows

		Years End	ed Ju	ne 30,
		2014		2013
Cash Flows from Operating Activities:				
Change in net assets	\$	1,595,982	\$	2,114,898
Adjustments to reconcile change in net assets to net cash				
provided by operating activities:				
Depreciation and amortization		1,469,281		1,215,364
Change in allowance for doubtful accounts for				
contributions receivable		(2,000)		-
In-kind donation of property and equipment		(15,038)		(224,297)
In-kind rent expense related to contributed use of facility, net		132,637		125,129
Net realized and unrealized gain on investments		(2,318,302)		(1,677,619)
Change in discount on pledges receivable		(226,598)		(75,411)
Retirement of exhibits  Changes in appreting assets and lightities:		144,910		40,879
Changes in operating assets and liabilities:  Grants and other receivables		1,264,581		737,114
Pledges receivable		3,236,738		839,681
Prepaid expenses and other assets		(27,311)		94,393
Accounts payable and accrued expenses		(445,231)		22,343
Deferred revenue		193,556		52,256
Net cash provided by operating activities		5,003,205		3,264,730
Cash Flows from Investing Activities:				
Net proceeds from sale of investments		451,461		1,287,918
Purchase of investments		(508,496)		(2,293,765)
Purchase of property, exhibits and equipment		(1,874,466)		(1,675,914)
Net cash provided used in investing activities		(1,931,501)		(2,681,761)
Cash Flows from Financing Activities:				
Payments on capital lease obligation		(10,135)		(9,836)
Net cash used in financing activities		(10,135)		(9,836)
Net increase in cash and cash equivalents		3,061,569		573,133
Cash and Cash Equivalents, beginning of year		2,271,157		1,698,024
Cash and Cash Equivalents, end of year	\$	5,332,726	\$	2,271,157
Supplemental Schedule of Noncash Investing and Financing Activities				
	ф	400 140	ф	467.722
Amounts payable for construction in progress	\$	489,149	\$	467,722
Equipment financed through capital lease obligation	\$	35,708	\$	_

#### 1. Nature of Activities

The mission of The Tech Museum of Innovation (the Museum) is to inspire the innovator in everyone. The Museum accomplishes this by engaging visitors in hands-on learning experiences involving science and technology. The overall mission is that through its exhibits and programs, the Museum will inspire learning and invigorate innovation locally, nationally, and globally.

The Museum offers interactive exhibits, hands-on science labs, after-school activities, and standards-based educational IMAX films. Additionally, the Museum hosts two annual signature programs. The Tech Challenge is a team competition that inspires thousands of students in grades 5-12 to design and build devices that solve a real world problem. For the past 27 years, The Tech Challenge has reached out to different ethnic and socioeconomic communities to introduce students not only to Science, Technology, Engineering, and Mathematics (STEM) concepts, but also to the thrill of hands-on learning and real-world design. The Tech Awards, which commenced in 2001, is an international program that identifies and honors individuals and teams that develop technological solutions to humanity's most pressing problems.

The Museum's staff and volunteers welcome approximately 400,000 visitors annually to the permanent galleries and traveling exhibitions. They also assist visitors with ticketing, choosing programs, and assessing educational opportunities, such as IMAX film presentations. More than 7,000 member households help support the Museum.

## 2. Significant Accounting Policies

Basis of Presentation:

The Museum prepares its financial statements on the accrual basis of accounting under accounting principles generally accepted in the United States of America.

## 2. Significant Accounting Policies (continued)

Basis of Presentation: (continued)

The Museum segregates its assets and liabilities, and operations into three categories: unrestricted, temporarily restricted and permanently restricted. The Museum's net assets and changes therein are classified and reported as follows:

Unrestricted net assets consist of net assets for which there are no donor-imposed restrictions or such donor-imposed restrictions were temporary and expired during the current or previous years.

Temporarily restricted net assets are those whose use is restricted by the donor based on time or purpose. Generally these funds will be expended for a specified purpose or for a period of time and not currently available for general use. When a donor restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the Statements of Activities as net assets released from restriction.

Permanently restricted net assets are assets restricted by the donor in perpetuity. These assets consist of investments and pledges receivable. Income from these assets is recorded as unrestricted or temporarily restricted net assets unless otherwise permanently restricted by donor stipulations.

#### Estimates:

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities and reported amounts of revenues and expenses in the financial statements and accompanying notes. Actual results could differ from those estimates.

#### Revenue Recognition:

The Museum recognizes grants, contributions and unconditional promises to give (pledges) as revenue at their fair value in the period the donor makes the contribution or pledge that is, in substance, unconditional. Conditional promises to give and support are not recognized until the conditions are met. The Museum distinguishes among contributions that increase any of the three categories of net assets, with recognition being made of the expiration of donor-imposed restrictions in the period in which the restrictions expire. Grants and contributions to be received after one year are reflected at the present value of estimated future cash flows.

# 2. Significant Accounting Policies (continued)

Revenue Recognition: (continued)

Admissions are recorded when received. Membership dues are deferred upon receipt and recognized ratably over the membership period, generally for one year following the period of receipt. Amounts received for services or events not yet provided are classified as deferred revenue, and are recognized in the period in which the service is provided or the event takes place.

#### In-Kind Donations:

The Museum records various types of in-kind donations including professional services, tangible assets and the use of tangible assets. Contributed professional services are recognized if the services received (a) create or enhance long-lived assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. Contributions of tangible assets, or the use thereof, are recognized when promised or received, whichever is earlier. The amounts reflected in the accompanying financial statements as in-kind donations are offset by like amounts of expenses or in the case of long-term assets, over the period benefited. Additionally, the Museum receives a significant amount of contributed time related to program services and fundraising, which does not meet the recognition criteria described above. Accordingly, the value of this contributed time has not been determined and is not reflected in the accompanying financial statements.

In 2014, the Museum recognized in-kind contribution revenue of \$1,417,000 (in-kind contribution revenue of \$1,659,000 in 2013). Expenses related to these in-kind donations are recognized in the Statements of Functional Expenses as in-kind contributions of \$773,000 (in-kind contributions of \$893,000 in 2013) and Tech Awards expense of \$629,000 (Tech Awards expense of \$542,000 in 2013). The remaining \$15,000 represents donated property, exhibits and equipment (\$224,000 represents donated property, exhibits and equipment in 2013).

### Cash Equivalents:

The Museum considers all short-term, highly liquid investments purchased with an original maturity of three months or less to be cash equivalents.

# 2. Significant Accounting Policies (continued)

#### Fair Value Measurements:

Investments in marketable securities and money market funds are reported at fair value based on quoted market prices. Certificates of deposit that have original maturities of greater than three months are included in investments and are reported at fair value based on cost and accumulated interest. Investment income is recorded on the accrual basis and dividends are recorded at the exdividend date. Unrealized gains and losses are included in investment income or loss.

Investments in private equity funds are reported at fair value based on quoted market prices, to the extent these funds are invested in publicly traded investments. The remaining investments are carried at estimated fair values as determined by the investment managers of these funds after giving consideration to operating results, financial condition, recent sales prices of issuers' securities and other pertinent information. These investments are valued at the Museum's percentage interest owned in these funds. Because of the inherent uncertainty of valuations, however, the estimated fair values may differ significantly from the values that would have been used had a ready market for the securities existed, and the differences could be material.

Income and gains on restricted investments are reported as increases in unrestricted or temporarily restricted net assets unless otherwise restricted by the donor.

Pledges receivable that are not due within one year are recorded at estimated fair value. The Museum estimated fair value by discounting future cash flows to present value using the discount rate at the date of the financial statements, which considers the risk free-rate and a risk premium based on the donor's credit worthiness. At June 30, 2014 and 2013, the Museum applied a discount rate of 2.25%.

#### Concentrations of Credit Risk:

Financial instruments that potentially subject the Museum to concentrations of credit risk consist primarily of cash and cash equivalents, investments, pledges receivable and other receivables. The Museum maintains most of its cash accounts at one commercial bank. The Museum's cash and cash equivalents generally exceed the amount insured by the Federal Deposit Insurance Corporation. The Museum's investment balances exceed the limit insured by the Securities Investor Protection Corporation.

# 2. Significant Accounting Policies (continued)

Concentrations of Credit Risk: (continued)

Receivables are generally from local donors and these donors' credit worthiness is evaluated by the Museum on a regular basis. The Museum makes judgments as to the ability to collect all of its outstanding receivables and provides allowances for potential credit losses as needed. Credit losses have historically been within management's expectation.

*Property, Exhibits and Equipment:* 

The Museum capitalizes property, exhibits and equipment acquisitions over \$3,000. Purchased or constructed property, exhibits and equipment are recorded at cost. Donated property, exhibits and equipment are recorded at their estimated fair value. Depreciation is computed using the straight-line method over the estimated useful lives of the respective assets ranging from three to 20 years. Leasehold improvements are amortized over the shorter of the asset life or the remaining lease term.

Gifts of property, exhibits and equipment are reported as unrestricted support unless explicit donor stipulations specify how the donated assets must be used. Gifts of long-lived assets with explicit restrictions that specify how the assets are to be used and gifts of cash or other assets that must be used to acquire long-lived assets are reported as temporarily restricted support. Absent explicit donor stipulations about how long those long-lived assets must be maintained, expirations of donor restrictions are reported when the donated or acquired long-lived assets are placed in service.

Accounting for Impairment of Long-Lived Assets:

The Museum reviews its long-lived assets for impairment whenever events or changes in circumstances indicate the carrying value may not be recoverable. When it is determined the carrying value of long-lived assets may not be recoverable, the Museum measures any impairment based on projected discounted cash flows using a discount rate commensurate with the risk inherent in its current operation model. To date, the Museum has not recorded any impairment of its long-lived assets.

# 2. Significant Accounting Policies (continued)

#### Income Taxes:

The Museum has been determined to be exempt from federal income taxes under Section 501(a) of the Internal Revenue Code (Code) as an organization described in Section 501(c)(3) of the Code. The Museum is also exempt from California income taxes under Section 23701 of the California Revenue and Taxation Code.

Although an organization is recognized as tax exempt, it is still liable for tax on its unrelated business taxable income (UBTI). The Museum does not believe it has UBTI that will result in an income tax liability. The Museum's federal exempt organization business income tax returns are subject to examination by the IRS, generally for three years after they were filed.

The Museum applies the provisions set forth in Financial Accounting Standards Board (FASB) Accounting Standards Codification Topic 740 to account for uncertainty in income taxes. The Museum assessed all income tax positions taken where the statute of limitation remained open. The Museum believes that its tax filing positions will be sustained upon tax examinations; therefore, no liability for unrecognized income tax benefits has been recorded at June 30, 2014. The Museum does not anticipate any significant increases or decreases to unrecognized income tax benefits during the next 12 months.

#### Functional Expenses:

The costs of providing the Museum's various programs and services have been summarized on a functional basis in the Statements of Functional Expenses. Directly identifiable expenses are charged to the related program or service benefited. Indirect expenses are allocated to programs and services based principally on the percentage of personnel time spent in each area or square footage utilized by the program or service.

Certain costs incurred for the Tech Awards Gala are considered to be joint costs. These costs have been allocated to the Tech Awards program (\$240,000 in 2014 and \$234,000 in 2013), which is included in exhibits, programs and experiences, and to fundraising and membership (\$80,000 in 2014 and \$81,000 in 2013) in the Statements of Functional Expenses.

# 2. Significant Accounting Policies (continued)

## Advertising:

Costs associated with advertising are expensed when incurred. Advertising expenses, including inkind services, were \$1,296,000 in 2014 (\$1,047,000 in 2013).

## Reclassifications:

Certain prior year balances have been reclassified to conform to current year presentation.

## 3. Pledges Receivable

The following table represents pledges receivable at June 30:

		2014	 2013
The Tech 3.0 Campaign Other	\$	6,882,000 2,210,000	\$ 11,412,000 688,000
	<u>\$</u>	9,092,000	\$ 12,100,000
Receivable in less than one year Receivable in one to five years	\$	5,437,000 3,833,000	\$ 3,837,000 8,670,000
Subtotal Less: allowance for doubtful accounts Less: unamortized discount to present value		9,270,000 (50,000) (128,000)	 12,507,000 (52,000) (355,000)
Net pledges receivable	<u>\$</u>	9,092,000	\$ 12,100,000

In 2012, the Museum established The Tech 3.0 Campaign (the Campaign) with a goal to raise \$50,000,000 by 2017. The amounts raised will be used to fund various programs and functions of the Museum, including construction and ongoing staffing and maintenance of new exhibits. Through June 30, 2014, the Museum has raised \$22,635,000 in relation to the Campaign, of which \$15,753,000 had been received.

#### 4. Investments

Investments consist of the following at June 30:

	 2014		2013
Unrestricted and temporarily restricted investments:			
Certificates of deposit	\$ 4,168,428	\$	4,544,330
Equity funds	2,060,561		361,372
Money market funds	 1,067,599		15,549
Total	\$ 7,296,588	<u>\$</u>	4,921,251
Permanently restricted investments:			
Equity funds	\$ 7,311,778	\$	7,927,542
Fixed income funds	3,838,954		3,601,868
Venture capital funds	1,171,474		932,595
Commodity fund	 382,500		242,701
Total	\$ 12,704,706	\$	12,704,706

Investment income represents earned income and gains and losses, net of investment management expenses. Realized gains and losses on investments are calculated as the difference between proceeds received and the original cost of the investment. Unrealized gains and losses represent the difference between the current fair value of the investments and their cost basis, if purchased during the year, or their fair value at the beginning of the year.

Investment income comprise of the following for the years ended June 30:

		2014	 2013
Interest and dividends	\$	284,725	\$ 261,599
Net realized and unrealized gains		2,318,302	1,677,619
Investment management expenses		(43,807)	 (61,127)
	<u>\$</u>	2,559,220	\$ 1,878,091

The Museum categorizes its investments into a three-level hierarchy for fair value measurements based on the nature of inputs used in the valuation of an asset or liability as of the measurement date. The Museum defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The inputs or methodology used for valuing investments are not necessarily an indication of the risk associated with investing in those investments.

The three-level hierarchy for fair value measurements is defined as follows:

**Level I:** Inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets.

**Level II:** Inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset or liability, either directly or indirectly, for substantially the full term of the financial instrument.

**Level III:** Inputs to the valuation methodology are unobservable and significant to the fair value measurement.

An investment's categorization within the valuation hierarchy is based upon the lowest level of input that is significant to the fair value measurement.

The following table presents the investments carried at fair value as of June 30, 2014 under the three-level hierarchy:

	 Level I	 Level III	 Total
Certificates of deposit	\$ 4,168,428	\$ -	\$ 4,168,428
Money market funds	1,067,599	-	1,067,599
Equity funds:			
Domestic	-	8,825,661	8,825,661
International	-	546,678	546,678
Domestic fixed income funds	-	3,838,954	3,838,954
Commodity fund	-	382,500	382,500
Venture capital funds	 <del>_</del>	 1,171,474	 1,171,474
Total	\$ 5,236,027	\$ 14,765,267	\$ 20,001,294

The following table presents the investments carried at fair value as of June 30, 2013 under the three-level hierarchy:

		Level I	 Level III	 Total
Certificates of deposit	\$	4,544,330	\$ -	\$ 4,544,330
Money market funds		15,549	-	15,549
Equity funds:				
Domestic		-	7,684,510	7,684,510
International		-	604,404	604,404
Domestic fixed income funds		-	3,601,868	3,601,868
Commodity fund		-	242,701	242,701
Venture capital funds			 932,595	 932,595
Total	<u>\$</u>	4,559,879	\$ 13,066,078	\$ 17,625,957

At June 30, 2014, the Museum's investment in equity funds includes five funds offered by the same investment firm. The five funds are comprised of cash and cash equivalents, common stock, equities, commodities and a wide range of other investment categories, with varying levels of marketability. The redemption frequency of these funds ranges from weekly to monthly, with five business days notice.

The tables below include a roll-forward of the amounts in the Statements of Financial Position for the years ended June 30, 2014 and 2013 (including the change in fair value) for non-marketable securities classified by the Museum within Level III of the fair value hierarchy. When a determination is made to classify an investment within Level III, the determination is based upon the significance of the unobservable inputs to the overall fair value measurement; however, Level III investments typically include, in addition to the unobservable or Level III inputs, observable components (that is, components that are actively quoted or can be validated to market-based sources). The gains and losses in the table below may include changes in fair value due in part to observable inputs that are a component of the valuation methodology.

Investment activity in in the Museum's non-marketable securities consists of the following for the year ended June 30, 2014:

		July 1, 2013	<u>Co</u>	ontributions	Ţ	ealized and Unrealized Gain (Loss)	<u>I</u> 1	Investment ncome (Loss)	_ <u>D</u>	<u>vistributions</u>	_	June 30, 2014
Commonfund Institutional												
Multi-Strategy Equity Fund, LLC	\$	7,684,510	\$	_	\$	1,726,645	\$	78,761	\$	(664,255)	\$	8,825,661
Commonfund Institutional Multi-Strategy Bond	Ψ	7,001,010	Ψ		Ψ	1,720,015	Ψ	70,701	Ψ	(001,233)	Ψ	0,025,001
Fund, LLC		1,814,010		_		48,899		59,598		(2,232)		1,920,275
Commonfund Institutional High Quality Bond		-,,				,		22,222		(=,===)		-,, -, -, -,
Fund, LLC		1,787,857		36,721		34,531		59,570		-		1,918,679
Commonfund Institutional International Equity												
Fund, LLC		604,404		-		105,248		16,666		(179,640)		546,678
Commonfund Institutional												
Commodities LTD		242,701		126,406		13,353		40		-		382,500
Legacy Venture V, LLC		539,739		90,000		187,046		(11,120)		(85,607)		720,058
Legacy Venture VII, LLC		-		30,000		(1,302)		(632)		-		28,066
University Technology												
Ventures, LP		392,857			_	198,574	_	<u>-</u>		(168,081)	_	423,350
Total	\$	13,066,078	\$	283,127	\$	2,312,994	\$	202,883	\$	(1,099,815)	\$	14,765,267

Investment activity in in the Museum's non-marketable securities consists of the following for the year ended June 30, 2013:

	July 1, 2012	Contributions	Realized and Unrealized Gain (Loss)	Investment Income (Loss)	Distributions	June 30, 2013
Commonfund Institutional Multi-Strategy Equity						
Fund, LLC	\$ 7,193,28	4 \$ -	\$ 1,375,619	\$ 79,218	\$ (963,611)	\$ 7,684,510
Commonfund Institutional	, ,		, ,	,	, , ,	. , ,
Multi-Strategy Bond						
Fund, LLC	1,757,98	4 -	(321)	56,347	-	1,814,010
Commonfund Institutional						
High Quality Bond	1 774 41	0	(27.951)	51 200		1 707 057
Fund, LLC Commonfund Institutional	1,774,41	9 -	(37,851)	51,289	-	1,787,857
International Equity						
Fund, LLC	494,70	0 -	98,227	11,477	_	604,404
Commonfund Institutional	, , ,			,		, ,
Commodities LTD	266,17	0 -	(23,530)	61	_	242,701
Legacy Venture V, LLC	460,01	7 90,000	53,234	(20,637)	(42,875)	539,739
University Technology						
Ventures, LP	450,02	4	224,262		(281,429)	392,857
Total	\$ 12,396,59	<u>8</u> <u>\$ 90,000</u>	<u>\$ 1,689,640</u>	<u>\$ 177,755</u>	\$ (1,287,915)	\$ 13,066,078

For Level III investments, which do not have a readily determinable fair value and prepare their financial statements consistent with the measurement principles of an investment company or have the attributes of an investment company, the Museum uses the net asset value method to determine the fair value of the investment. Significant portions of the assets comprising the value of the Museum's Level III investments are investments that are not readily marketable. As a result, the fair values of these portfolio investments recorded in the financial statements have been estimated by the fund managers of these private equity funds based on a variety of factors deemed relevant by the fund manager.

#### Level III Valuation Techniques:

Private Equity Funds and Limited Partnerships – In determining fair value, the fund manager or general partner uses various valuation approaches, including market and income approaches. Inputs that are used in determining fair value of an instrument may include price information, credit data, volatility statistics, and other factors. In addition, inputs can be either observable or unobservable.

#### Level III Valuation Process:

Private Equity Funds and Limited Partnerships – The fair value of the private equity funds and limited partnership investments is initially based upon the transaction price. The fund manager or general partner relies on inputs such as multiple market price quotations from market makers (either market or indicative levels), original transaction price, recent transactions in the same or similar instruments, subsequent rounds of financing, recapitalizations and other transactions across the capital structure, offerings in the equity or debt markets, and changes in the financial ratios or cash flows to determine ongoing fair value. Such instruments may also be adjusted to reflect illiquidity and/or non-transferability, with the amount of such discount estimated by the funds or partnerships in the absence of market information. Due to the lack of observable inputs, assumptions used by the fund manager or general partner may significantly impact the resulting fair value.

The following table summarizes the quantitative inputs and assumptions used for investments categorized as Level III under the fair value hierarchy as of June 30, 2014 and 2013.

	Valuation <u>Technique</u>	Unobservable <u>Input</u>
Private equity funds and limited partnerships	Market approach	Illiquidity discount

While the fund managers and general partners believe their valuation methods are appropriate and consistent with those used by other market participants, the use of different methodologies or assumptions to determine the fair value of the non-marketable investments could result in a different estimate of fair value at the reporting date. Estimated fair values may differ significantly from the values that would have been used had a readily available market for such investments existed, or had such investments been liquidated, and these differences could be material to the financial statements.

Distributions from the private equity funds are received through the liquidation of its underlying assets. At June 30, 2014, some of the Museum's Level III investments have varying redemption options to provide the Museum with liquidity, either quarterly or annually.

The Museum has commitments to invest additional capital to fund certain of its Level III investments. At June 30, 2014, the Museum had future capital call commitments of \$886,000, which are payable when required by the fund manager.

# 5. Property, Exhibits and Equipment

Property, exhibits and equipment consist of the following at June 30:

	2014	2013
Exhibits	\$ 11,483,656	\$ 11,215,956
Building and leasehold improvements	10,246,417	10,029,642
Equipment	4,717,052	4,433,931
Construction in progress	2,453,420	1,852,416
	28,900,545	27,531,945
Accumulated depreciation and amortization	(21,635,187)	(21,066,757)
Property, exhibits and equipment, net	<u>\$ 7,265,358</u>	<u>\$ 6,465,188</u>

## 5. Property, Exhibits and Equipment (continued)

Museum exhibits are generally constructed by the Museum and consist of materials, supplies, salaries and related benefits. Exhibits under construction are recorded as construction in progress, which will be recorded as exhibits and depreciated when placed in service.

In 2014, the Museum recognized a retirement loss of \$145,000 on exhibits under construction that were capitalized in prior years that would not be placed into service (\$41,000 in 2013).

# 6. Beneficial Interest in Use of Facility

In 1998, the Museum entered into a 55 year agreement with the City of San Jose to lease its primary facility for \$1 per year. The Museum has recorded an asset to reflect a beneficial interest in the use of the facility, representing the estimated fair value of the lease at its inception. The asset is being amortized over the lease term to revenue as donated use of facility. The beneficial interest in the use of facility is as follows at June 30:

	2014	2013
Total benefit in interest in use of facility	\$ 55,458,000	\$ 56,862,000
Less discount at 6% to net present value	(34,401,249)	(35,672,612)
Net beneficial interest in use of facility	<u>\$ 21,056,751</u>	\$ 21,189,388

The following amounts have been recognized in the Statements of Activities in connection with the beneficial interest in use of facility for the years ended June 30:

	 2014		2013
Rent expense Amortization of discount	\$ 1,404,000 (1,271,363)	\$	1,404,000 (1,278,871)
Net decrease in temporarily restricted net assets	\$ 132,637	<u>\$</u>	125,129

#### 7. Line of Credit

The Museum has an unsecured \$2,000,000 line of credit with a bank, which the bank has extended annually. The line of credit expires in January 2015. Borrowings under the agreement bear interest at the bank's prime rate (3.25% at June 30, 2014). The Museum borrowed and repaid \$1,000,000 against the line of credit during 2014.

## 8. Lease Arrangements

# Operating Leases:

The Museum leases a facility in San Jose, California under a non-cancelable operating lease agreement, which expires in December 2018. The facility rent expense was \$47,000 in 2014 and 2013. Future minimum lease payments under the non-cancelable lease agreements are as follows:

Years ending June 30:	
2015	\$ 50,000
2016	52,000
2017	54,000
2018	55,000
2019	28,000
	<u>\$ 239,000</u>

The Museum leases an IMAX projection and sound system under a non-cancelable lease, which was extended through October 2016. The total amount of rent to be paid for the lease is \$225,000, of which the Museum prepaid \$125,000 in 2014. The lease also includes a maintenance agreement, which requires the Museum to incur a minimum amount of maintenance expense annually. The Museum is also subject to additional rent based on 4% of annual gross revenues over \$3,000,000. The Museum did not incur any additional rent in 2014 or 2013. Rent expense under the lease is recognized straight line over the lease term and was \$96,000 in 2014 (\$124,000 in 2013). Total maintenance expense under the lease was \$113,000 in 2014 (\$115,000 in 2013).

As of June 30, 2014, the balance of the prepaid rent was \$82,000 (\$42,000 as of June 30, 2013).

## 8. Lease Arrangements (continued)

Years ending June 30.

## Capital Leases:

In 2010, the Museum purchased \$48,000 of equipment under a capital lease arrangement. The lease requires monthly principal and interest payments, with interest at 3% per annum, through August 2014.

In 2014, the Museum purchased \$35,700 of equipment under a capital lease arrangement. The lease requires monthly principal and interest payments, with interest at 3% per annum, through June 2019.

Future minimum lease payments under the capital leases are as follows:

8	
2015	\$ 9,400
2016	7,700
2017	7,700

2018	7,700
2019	7,700

Total lease payments	40,200
Less: amount representing interest	(2,800)

Capital lease obligations <u>\$ 37,400</u>

# 9. Employee Retirement Plans

## Defined Contribution Retirement Plan:

The Museum has a defined contribution retirement plan for employees meeting certain employment service requirements. Eligible employees may elect to contribute to the plan and the Museum may make qualified non-elective discretionary contributions. The Museum did not make any contributions to the plan in 2014 or 2013.

#### 9. Employee Retirement Plans (continued)

Defined Contribution Retirement Plan: (continued)

In 1999, the Museum initiated a key employee option plan (the Option Plan) whereby selected employees entered into pre-tax compensation reduction option agreements with the Museum, concurrent with being awarded non-qualified options to purchase shares in a fund. The number of options granted was based on actual compensation reduction amounts assuming a 25% discount from fair value to be paid upon exercise of the options. The funds were created with monies contributed by the Museum and employees as specified in their respective compensation reduction agreements. In 1999, the Museum awarded options to four employees, all of which were exercisable. The Museum subsequently froze participation in the Option Plan. In 2014, the last employee remaining exercised her option, causing the Option Plan to terminate. Accrued expenses at June 30, 2013 include \$12,000 associated with the Option Plan.

#### 10. Net Assets

Temporarily restricted net assets are restricted by donors for the purposes and periods described below. Temporarily restricted net assets consist of the following at June 30:

	2014		 2013	
Beneficial interest in use of facility				
(time restriction)	\$	21,056,751	\$ 21,189,388	
Special projects				
(time and purpose restrictions)		648,345	1,685,134	
Operations				
(time and purpose restrictions)		6,636,728	4,017,784	
Receivables				
(time and purpose restrictions)		9,080,946	13,150,549	
Undesignated endowment income				
(time restriction)		2,910,492	 1,042,967	
	<u>\$</u>	40,333,262	\$ 41,085,822	

Permanently restricted net assets of \$12,715,706 at June 30, 2014 and 2013 consist of investments held in perpetuity and a pledge receivable.

#### 11. Net Assets Released from Restrictions

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of other events specified by donors, including the passage of time. Net assets were released from restrictions as follows for the years ended June 30:

	 2014	2013		
Beneficial interest in use of facility (time restriction)	\$ 132,637	\$	125,129	
Special projects (time and purpose restrictions)	1,036,789		791,264	
Operations (time and purpose restrictions)	7,927,522		6,997,080	
Designated endowment income (time restriction)	 648,354		605,396	
	\$ 9,745,302	\$	8,518,869	

#### 12. Endowment

The Museum's endowment consists of contributions receivable or received, which are permanently restricted by the donors. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

The Museum's Board of Directors has interpreted the State Prudent Management of Institutional Funds Act (SPMIFA) as requiring the preservation of the fair value of the original gift as of the gift date of the donor-restricted endowment funds, absent explicit donor stipulations to the contrary. As a result of this interpretation, the Museum classifies as permanently restricted net assets (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not classified as permanently restricted net assets is classified as temporarily restricted net assets until those amounts are appropriated for expenditure by the Museum in a manner consistent with the standard of prudence prescribed by SPMIFA. Once appropriated, these amounts are classified as unrestricted net assets.

## 12. Endowment (continued)

In accordance with SPMIFA, the Museum considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund;
- (2) The purposes of the Museum and the donor-restricted endowment fund;
- (3) General economic conditions;
- (4) The possible effect of inflation and deflation;
- (5) The expected total return from income and the appreciation of investments;
- (6) Other resources of the Museum;
- (7) The Museum's investment policies.

Endowment net assets consist of the following at June 30, 2014:

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Donor Restricted Endowment Funds	\$ -	\$ -	\$ 12,715,706	\$ 12,715,706
Undesignated Endowment Income		2,910,492		2,910,492
	<u>\$</u>	\$ 2,910,492	<u>\$ 12,715,706</u>	<u>\$ 15,626,198</u>

Endowment net assets consist of the following at June 30, 2013:

	Unrestricted		Temporar Restricte	•	ermanently Restricted	 Total
Donor Restricted Endowment Funds	\$	_	\$	-	\$ 12,715,706	\$ 12,715,706
Undesignated Endowment Income		<u>-</u>	1,042,	<u>967</u>	 <u>-</u>	 1,042,967
	\$	=	<u>\$ 1,042,</u>	<u>967</u>	\$ 12,715,706	\$ 13,758,673

#### 12. Endowment (continued)

Changes in endowment net assets for the year ended June 30, 2014 are as follows:

	Unrestricted		Temporarily Restricted		Permanently Restricted		Total	
Endowment Net Assets,								
Beginning of Year	\$	-	\$	1,042,967	\$	12,715,706	\$	13,758,673
Net Appreciation		-		2,515,879		-		2,515,879
Appropriated for								
Expenditure				(648,354)		<u> </u>		(648,354)
Endowment Net Assets,								
End of Year	\$		\$	2,910,492	\$	12,715,706	\$	15,626,198

Changes in endowment net assets for the year ended June 30, 2013 are as follows:

	Unrestricted		Temporarily Restricted		Permanently Restricted		Total	
Endowment Net Assets,								
Beginning of Year	\$	-	\$	-	\$	12,715,706	\$	12,715,706
Net Appreciation		-		1,648,363		-		1,648,363
Appropriated for								
Expenditure				(605,396)		<u> </u>		(605,396)
Endowment Net Assets,								
End of Year	\$		\$	1,042,967	\$	12,715,706	\$	13,758,673

The Museum has adopted an investment policy for endowment assets with the primary objectives to preserve the real purchasing power of the principal and provide a stable source of perpetual financial support. Under this policy, the investments are diversified to help minimize the overall risk of the portfolio. On an annualized, net-of-fee basis, the total return of the portfolio will be expected to equal or exceed the spending rate (targeted at a minimum of 5% per annum) plus inflation based on the consumer price index over a rolling five year period. Additionally, the returns should show favorable, relative performance characteristics.

It is the Museum's policy, subject to maximum distribution defined as 5% of the three-year moving average of the endowment fund assets, to determine the appropriate annual cash distribution from the fund to support its operations; however, in no event will the spending policy adopted result in the fair value of the endowment fund to be less than the amount the donor or SPMIFA require to be held in perpetuity.

## 12. Endowment (continued)

At June 30, 2014, the fair value of endowment assets exceeded their cost by \$2,910,492 (\$1,042,967 at June 30, 2013).

#### 13. Related Parties

The Museum's Board of Directors (the Board) is active in oversight of fundraising events, activities and in making private contributions. Contributions received from the Board or from companies with which Board members are affiliated with were \$2,778,000 in 2014 (\$5,691,000 in 2013). Amounts due from the Board and affiliates are \$8,151,000 at June 30, 2014 (\$11,804,000 at June 30, 2013).

# 14. Subsequent Events

Subsequent events have been evaluated through the date of the independent auditors' report, which is the date the financial statements were approved by the Museum and available to be issued.