

	Unicorn	Legacy	Pioneer	Founder	Innovator	Seed Funder	Ignitor
Premier exhibit / program naming opportunity	Multi-year Commitment						
Exclusivity as presenting sponsor for Tech event or exhibits	Year-round	Quarterly					
Custom media opportunity / joint press release ¹	✓						
Opportunity to join strategic advisory board / committee	✓	✓					
Featured partner spotlight with specialty asset ¹	✓	✓	✓				
Customized corporate engagement opportunity for clients / employees ¹	✓	✓	✓				
Major event co-branding ¹	✓	✓	Standard Recognition				
Opportunity for executive to host / speak at a Tech program / event ²	✓	✓	✓	✓			
Volunteer / team building opportunities at Tech Interactive for employees	✓	✓	✓	✓	✓		
Recognition on Tech Interactive digital donor wall	✓	✓	✓	✓	✓	✓	
Slide ahead of IMAX educational screenings ³	Individual slide	Shared slide	Shared slide	Shared slide			
Recognition in Tech Interactive annual report	Logo	Logo	Logo	Text	Text	Text	Text
Logo placement on Tech Interactive's partners page <i>With link to partner website</i>	Prominent	Prominent	Prominent	Standard	Standard	Text	Text
Invitation to select Events at the Tech	Complimentary	Complimentary	Complimentary	Complimentary for Select Events	Donor Price	Donor Price	Donor Price
Complimentary general admission	4 entries per emp. (capped at 100 employees)	4 entries per emp. (capped at 50 employees)	2 entries per emp. (capped at 50 employees)	2 entries per emp. (capped at 30 employees)	1 entry per emp. (capped at 30 employees)		
Complimentary Future Four Memberships to Tech Interactive ⁴	40	30	25	20	15	5	3
Employee discount on additional individual and / or family memberships to Tech Interactive	20%	15%	10%				
Investment	\$250,000⁺	\$100,000- \$249,999	\$50,000- \$99,999	\$25,000- \$49,999	\$10,000- \$24,999	\$5,000- \$9,999	\$1,000- \$4,999

¹ One-time, subject to mutual agreement.

² Does not apply to Tech Challenge or Tech for Global good, subject to mutual agreement.

³ Excluding IMAX Hollywood films and special events.

⁴ Custom amounts negotiable, subject to fair market value requirements.

Some benefits listed above are subject to fair-market value; can be customized accordingly.

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The Tech

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