

# SUPPORTING GIRLS IN STEM



## Girls at The Tech Partnership Opportunities

Closing the gender gap is one of Silicon Valley's greatest challenges. The Tech, which touches the lives of hundreds of thousands of girls and young women every year, is committed to doing its part. We are building a pipeline of STEM opportunities for girls and young women that nurtures their interest, boosts their skills and solidifies their confidence in STEM.

## Our Approach

The Tech's approach to engaging girls in STEM is multifaceted and focuses on the following key areas:

**Access:** The Tech's hands-on experiences with STEM — both on the floor of The Interactive and through signature programs like The Tech Challenge and The Tech for Global Good — are designed with girls in mind.

**Role Models:** The Tech connects young women with role models to explore the challenges facing women in STEM and strategies for navigating them.

**Career Exploration:** The Tech facilitates career exploration and leadership development opportunities for girls to plan a foundation for their future careers.

**Professional Development For Educators:** The Tech's educator workshops help educators identify gender bias in the classroom and promote inclusive teaching practices.

**Join us and together we will make sure that all girls thrive in a world driven by technology.**

**3,000+** girls and their families attended events for Girls at The Tech last year.



**400+** educators received an average of 10 hours of professional learning through workshops at The Tech.

**270** Silicon Valley business leaders and high school girls attended the sold-out Girls at The Tech Luncheon in May 2019.



**1,085** girls participated in The Tech's annual engineering design program, The Tech Challenge 2019, presented by Dell Technologies (43% of participants).

## Why partner with The Tech?

- Your organization wants to help girls and boys succeed together in a world driven by technology.
- Diversity and inclusion are core beliefs of your organization.
- Your organization seeks ways to be a leader in building a more equitable future in STEM careers.
- Your employees will enjoy incredible team-building as volunteers at other Girls events at The Tech.

## Girls at The Tech Leadership Council

Kalkidan Bekele, Lockheed Martin

Andy Dugacki, Chase Investments

Rhonda Mahendroo, LeiLueur

Rupali Sharma, Electronic Arts

Courtney Blum, PwC

Angela Harris, Ford Motor Company

Mika Mayer, Cooley

Nita Singh Kaushal, Miss CEO

Meaux Costello, Buckingham Strategic Wealth

Bev Huss, Qool Therapeutics

Douglas Portnow, Schwegman Lundberg & Woessner

Jacquie Stellmacher, Accuray

Dr. Myriam Curet, Intuitive

Mike Jacobson, Cooley

Steve Schramm, Entrepreneur

Maya Lis Tussing, Fairlight Advisors

Katie Kirsch, Girl Possible

## Opportunities for Support

| Unique Benefits   | Founding<br>\$50,000   | Principal<br>\$25,000 | Underwriting<br>\$10,000 | Investing<br>\$5,000  |
|---|------------------------|-----------------------|--------------------------|-----------------------|
| Inclusion as exclusive lead presenter in marketing and advertising to promote events for Girls at the Tech and the Girls at The Tech luncheon                                   | ✓                      |                       |                          |                       |
| Your company's support promoted in The Tech's e-newsletter in conjunction with Girls at The Tech activities (approx. 59k recipients)  | ✓                      | ✓                     |                          |                       |
| Your company's support promoted on select social media channels in conjunction with Girls at The Tech activities: Facebook (29k followers), Twitter (18k), and Instagram (6.5k) | ✓                      | ✓                     |                          |                       |
| Company logo on Girls at The Tech t-shirts  | ✓                      | ✓                     | ✓                        |                       |
| Recognition on The Tech's website with a link to your company website. The Tech's website sees approximately 3M unique visitors annually  | ✓                      | ✓                     | ✓                        | ✓                     |
| Company name on welcome signage at Girls at The Tech events   | ✓                      | ✓                     | ✓                        | ✓                     |
| Recognition on welcome screens in The Tech's lobby during Girls at The Tech events  | ✓                      | ✓                     | ✓                        | ✓                     |
| Company recognition on IMAX theater screen  | ✓                      | ✓                     | ✓                        | ✓                     |
| Company name listed in materials promoting The Tech's offerings to educators  | ✓                      | ✓                     | ✓                        | ✓                     |
| Company name on event collateral at the Girls at The Tech luncheon  | ✓                      | ✓                     | ✓                        | ✓                     |
| Seats at the Girls at The Tech Luncheon   | 2 tables<br>(20 seats) | 1 table<br>(10 seats) | 1 table<br>(10 seats)    | 1 table<br>(10 seats) |

### The following standard corporate benefits are also included:

- Recognition in The Tech's Annual Report.
- Invitations to special events.
- 15% discount on facilities rental at The Tech Interactive.
- 10-25 family memberships.\*
- Employee discount on one-year family and individual memberships to The Tech Interactive.
- 30-40 general admission vouchers or free employee admission (1 per valid employee ID).\*

\*Quantities dependent on level of support

\*\*Some benefits listed above have a fair market value. If accepted, The Tech will provide a letter with the total fair market value as required by the IRS. Benefits are valid for one (1) year.

Commitments must be confirmed at least three weeks before an event to guarantee inclusion on signage and other promotional materials.





# SAVE THE DATE

**Girls at The Tech Luncheon**  
Friday, May 1, 2020 | Santa Clara Marriott

At this annual event, 500 business leaders and high school girls will gather for an afternoon of mentoring. Supporters of our 2020 Girls at The Tech programming will receive priority seating\* at this event.

*\*See inside for benefits grid for specific number of seats*



**Special Guest Speaker:**  
**Esther Wojcicki**  
Legendary Educator,  
"The Godmother of Silicon Valley", Author of the #1 Amazon Bestseller "How to Raise Successful People"



**Luncheon Chair:**  
**Diane Bryant**,  
Chairman and CEO,  
Neural Analytics



**The Tech**

201 S. Market St., San Jose, CA 95113  
thetech.org | @ | |