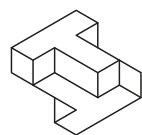


Dell presents



The Tech CHALLENGE

2017-18 Giving Opportunities

	Underwriting	Principal	Founding	Innovator	Presenting
Exclusivity					X
Name in title					X
Name/logo featured on webpage				X	X
Speaking role on stage			X	X	X
Included in highlights video			X	X	X
Included in select social media post(s)			X	X	X
Projected logo/name at final event weekend			X	X	X
Exclusive naming opportunities (Video Contest sponsor, Boys & Girls Club sponsor, etc.)		X	X	X	X
Included in press release(s)		X	X	X	X
Executive Committee Representative		X	X	X	X
Volunteer info session at your campus	X	X	X	X	X
VIP lunch invitation	X	X	X	X	X
VIP Judge invitation	X	X	X	X	X
Name/logo on Tshirt	logo	logo	logo	logo	logo
Name/logo on event signage/collateral	X	X	X	X	X
Donor wall	X	X	X	X	X
Name/logo listed on website linked to your site	X	X	X	X	X
Volunteers - priority registration	X	X	X	X	X
Logo included on IMAX slide for 12 months	X	X	X	X	X
The Tech Corporate Affiliate Benefits	X	X	X	X	X
Investment	\$10,000	\$25,000	\$50,000	\$75,000	\$150,000

For information, please contact Linda Antonopoulos, Director, Corporate Relations at lanton@thetech.org or 408-795-6155.